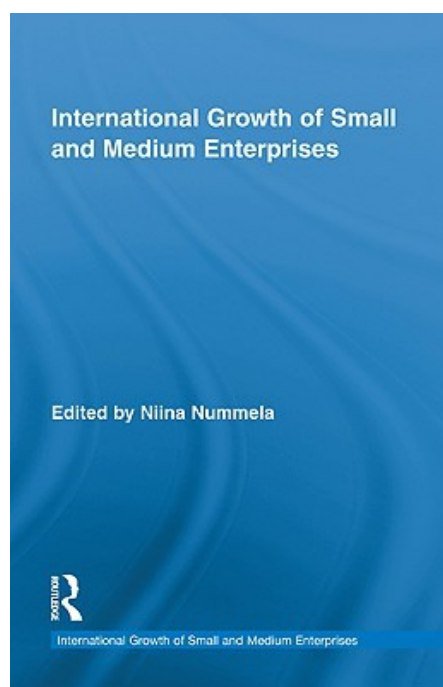




International Growth of Small and Medium Enterprises

Niina Nummela (Editor)

Download now

Read Online ➔

International Growth of Small and Medium Enterprises

Niina Nummela (Editor)

International Growth of Small and Medium Enterprises Niina Nummela (Editor)

The majority of SMEs are operating in a networked business environment, and these networks extend beyond national and cultural boundaries. Within these networks, growth takes various routes and forms. Instead of linear, positive growth, international growth is often more cyclical, including periods of stagnation and withdrawal, even exits. International Growth of Small and Medium Enterprises focuses on international growth, such as how companies expand their operations across national borders through opportunity exploration and exploitation, and identification and development of innovations, i.e. on international entrepreneurship.

The book provides a comprehensive overview of international growth of small and medium-sized enterprises from diverse points of view. It verifies that SMEs in all parts of the globe share similar characteristics, but also differ significantly. New explanations emerge, such as ownership, steering of the company, or the negative consequences of international growth. It discusses how the changing external environment of SMEs pushes them to create innovative solutions in order to survive and succeed. This collection of new and international perspectives sheds much-needed light on how founders and management teams of SMEs can succeed in fostering the growth process, and what specific characteristics are instrumental in initiating and maintaining international growth.

International Growth of Small and Medium Enterprises Details

Date : Published August 23rd 2010 by Routledge

ISBN : 9780415872706

Author : Niina Nummela (Editor)

Format : Hardcover 310 pages

Genre :



[Download International Growth of Small and Medium Enterprises ...pdf](#)



[Read Online International Growth of Small and Medium Enterprises ...pdf](#)

Download and Read Free Online International Growth of Small and Medium Enterprises Niina Nummela (Editor)

From Reader Review International Growth of Small and Medium Enterprises for online ebook

International Growth of Small and Medium Enterprises Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read International Growth of Small and Medium Enterprises Niina Nummela (Editor) books to read online.