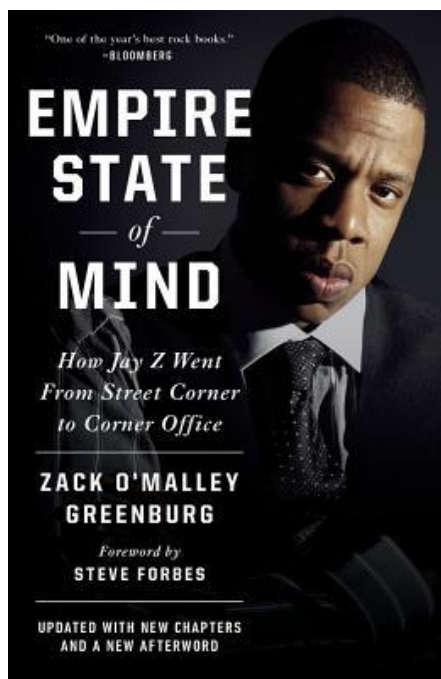




Empire State of Mind: How Jay Z Went from Street Corner to Corner Office, Revised Edition

Zach O'Malley Greenburg , Steve Forbes (Foreword)

[Download now](#)

[Read Online](#) ➔

Empire State of Mind: How Jay Z Went from Street Corner to Corner Office, Revised Edition

Zach O'Malley Greenburg , Steve Forbes (Foreword)

Empire State of Mind: How Jay Z Went from Street Corner to Corner Office, Revised Edition Zach O'Malley Greenburg , Steve Forbes (Foreword)

"I'm not a businessman—I'm a business, man." —Jay Z

As much as Martha Stewart or Oprah—and perhaps more than any musician—Jay Z has turned himself into a lifestyle. You can wake up to the local radio station playing his newest hit, spritz yourself with his latest cologne, slip on a pair of his Rocawear jeans, lace up your Reebok S. Carter sneakers, watch baseball star Robinson Cano smack a couple of hits in an afternoon game, and grab dinner at The Spotted Pig. On the way to Jay Z's 40/40 Club for a D'Ussé cognac nightcap, sign up for streaming service Tidal and hear his latest collaboration with Beyoncé. He'll profit at every turn of your day.

Empire State of Mind reveals the story behind Jay Z's rise as told by the people who lived it with him, from classmates at Brooklyn's George Westinghouse High School and the childhood friend who got him into the drug trade, to the DJ who persuaded him to stop dealing and focus on the music. Now with new interviews with industry insiders like Russell Simmons, Alicia Keys, and J. Cole—more than one hundred in total—this book explains just how Jay Z propelled himself from the bleak streets of Brooklyn to the heights of the business world.

Empire State of Mind: How Jay Z Went from Street Corner to Corner Office, Revised Edition Details

Date : Published September 22nd 2015 by Portfolio (first published March 1st 2011)

ISBN : 9781591848349

Author : Zach O'Malley Greenburg , Steve Forbes (Foreword)

Format : Paperback 304 pages

Genre : Biography, Nonfiction

 [Download Empire State of Mind: How Jay Z Went from Street Corner ...pdf](#)

 [Read Online Empire State of Mind: How Jay Z Went from Street Corn ...pdf](#)

Download and Read Free Online Empire State of Mind: How Jay Z Went from Street Corner to Corner Office, Revised Edition Zach O'Malley Greenburg , Steve Forbes (Foreword)

From Reader Review Empire State of Mind: How Jay Z Went from Street Corner to Corner Office, Revised Edition for online ebook

M says

Easy breezy read, I think the target readers aren't Jay-Z fans but aspiring ones who probably would be a bit misguided in thinking this will help them prove it. Are there not many of those? (This is the 5th goodreads review -- 4-5 years after publication?)

The book does what the publisher/back of the book says, but has a bit of the feel of those post-Super Bowl profiles of the MVP that come out a week after the game. Celebratory, earnest, the author is Forbes' hip hop expert and it shows.
