



Public Policy Analysis: An Integrated Approach

William N Dunn

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Public Policy Analysis, the most widely cited book on the subject, provides students with a comprehensive methodology to conduct policy analysis and bridge theory and practice. It starts from the premise that policy analysis is an applied social science discipline designed for solving practical problems facing public and nonprofit organizations. This thoroughly revised 6th edition contains a number of important updates:

Each chapter begins with an all-new -Big Ideas- case study in international policy analysis to stimulate student interest timely and important world problems

A thoroughly rewritten and expanded chapter on policy performance evaluation to include evidence-based policy and the role of field experiments.

New sections on important developments in the field, including using scientific evidence in public policymaking, systematic reviews, meta-analyses, and 'big data.'?

Data sets to apply analytical techniques are included on a dedicated Companion Website as IBM SPSS 23.0 files and are convertible to Excel, Stata, and R statistical software programs to suit a variety of course needs and teaching styles.?

All-new PowerPoint slides are included to make instructor preparation easier than ever before.

Designed to prepare students from a variety of academic backgrounds to conduct policy analysis on their own, without requiring a background in microeconomics, *Public Policy Analysis* helps students develop the practical skills needed to communicate those findings through memos, position papers, and other forms of structured analytical writing. The text engages students by challenging them to critically analyze the arguments of policy practitioners as well as political scientists, economists, and political philosophers.?

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Author : William N Dunn

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