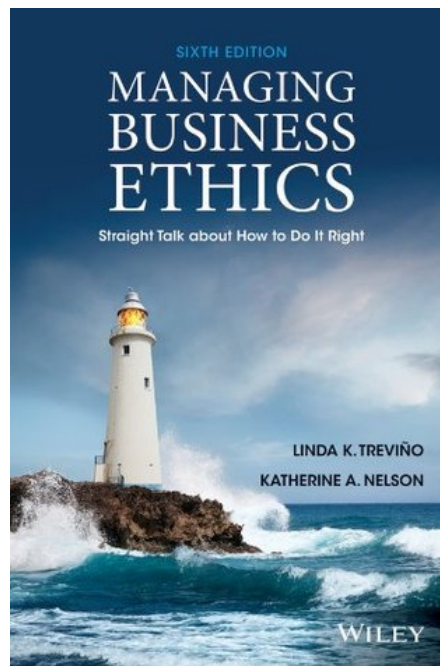




Managing Business Ethics: Straight Talk about How to Do It Right

Linda Klebe Treviño

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Linda TreviNo and Kate Nelson bring together a mix of theory and practice in *Managing Business Ethics: Straight Talk about How to Do It Right 6th Edition*.

In this new edition, the dynamic author team of Linda TreviNo, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. *Managing Business Ethics* is the perfect text to prepare students for a range of roles in the business world-- managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.

Managing Business Ethics: Straight Talk about How to Do It Right Details

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Ashley says

I cannot believe that I forgot to review this textbook after the semester was over. I had a few issues with this book, mainly the fact that it read like a actual book instead of a textbook. They left certain words undefined but then gave the definition of something ridiculous, such as drywall. That isn't a made up example, but an real one. I can't remember what some of the terms used were that I ended up googling, but "drywall" stuck with me. The chapters were long and tedious with very little breaks to give time to digest the overwhelming amount of information presented. Too many names, dates, companies and examples were given. The first test I took, I had no idea what they were gonna ask because I didn't take notes. I had trouble picking out core information and terms, so I was lost when the test started as I just tried to memorize as much of the entire chapter as possible.

I am glad that I didn't have this class during summer semester and I am quite relieved to be done with the book and the class. At least some of the other textbooks in the Business Management program covered ethics and made some of the information in this book stick, due to repetitiveness.

G L Meisner says

This was a very interesting book. Enjoyed studying this information.
