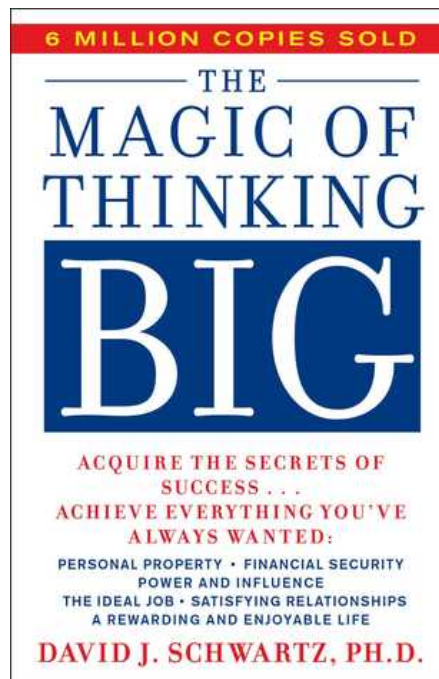




The Magic of Thinking Big

David J. Schwartz

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The Magic of Thinking Big David J. Schwartz

The Magic of Thinking Big gives you useful methods, not empty promises. Dr. Schwartz presents a carefully designed program for getting the most out of your job, your marriage and family life, and your community. He proves that you don't need to be an intellectual or have innate talent to attain great success and satisfaction, but you do need to learn and understand the habit of thinking and behaving in ways that will get you there.

The Magic of Thinking Big Details

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From Reader Review The Magic of Thinking Big for online ebook

Brian Johnson says

“Think Big and you’ll live big. You’ll live big in happiness. You’ll live big in accomplishment. Big in income. Big in friends. Big in respect... Start now, right now, to discover how to make your thinking make magic for you. Start out with this thought of the great philosopher Disraeli: ‘Life is too short to be little.’”

“In brief, it really is easy to forget the unpleasant if we simply refuse to recall it. Withdraw only positive thoughts from your memory bank. Let the others fade away. And your confidence, that feeling of being on top of the world, will zoom upward. You take a big step forward toward conquering your fear when you refuse to remember negative, self deprecating thoughts.”

~ David J. Schwartz from The Magic of Thinking Big

Ahhh... The MAGIC of thinking BIG. That’s a fun topic.

Are you thinking big? You better if you plan to be big.

This book deserves a spot on your top list. It’s written in some old school language (originally published in 1959) but still carries some big mojo that’s worth checking out, regardless of the field in which you want to get “big”—be it in business or your bank account or your relationships or even your spirituality.

Schwartz’ wisdom echoes all the greats and if you’re committed to living your highest and biggest life, this is pretty darn close to a must read.

Here are some of the Big Ideas:

1. Believe Big - If you want to think big.
2. Excusitis - Get your vaccination.
3. Stickability - Persistence-->Success.
4. Action Cures Fear - Always.
5. Memory Bank Deposits - Make good ones!

I PROMISE you that if you get in the habit of asking and answering that question with positive action, we’ll all hear about you and your big dreams and big life. I’m looking forward to it.

Here's my video review:

<https://www.youtube.com/watch?v=jQj7i...>

And click here to find 250+ more of my reviews:

<http://bit.ly/BrianReviews>

Brian

Mike says

I don't really like self help books, but this was a really good book. Simple, quick read, and actually had intelligent content. I would recommend this book to anyone, but if you like self help books, then this is a must read.

Asep Sambodja says

buku ini aku baca saat aku mengalami kegagalan pada 1986. buku ini pula yang membangkitkan aku dari kegagalan itu. aku sangat berterima kasih dengan penulis buku ini. karena begitu membantu aku bangun dari keterpurukanku. bayangin, ketika aku gagal, kepala sekolahku di sma 1 ungaran langsung melecehkanku. untung aku lari ke buku, bukan ke narkoba. ah, ternyata buku juga sama dengan narkoba. sekarang aku kecanduan buku. bahkan, ketika stress saat mahasiswa dulu, saat tugas menumpuk, aku baca juga buku stensilan. ah, aku memang parah!!!

btw, buku berpikir dan berjiwa besar ini asyik banget. percaya deh. buku ini bukan untuk orang sukses, tapi justru untuk orang yang sedang stress karena nggak tahu hidup mesti ngapain.

Mohammed Al-Abdullah says

I got the recommendation for this book from Anthony Robins in his famous book (Awaken Your Giant Within) , and he quoted lots of sayings and mentioned them in his book ..

Then I decided to read it as soon as I could .. Although, it's shorter than Robins's book but really it's an amazing book, full of essential concepts and secrets ..

I recommend everybody to read it deeply and apply it's concepts

Nancy says

I came away from this self-help book with a few useful/helpful tidbits, namely in the "stay positive," "love what you do" and "work hard" categories. However, as helpful as the book was in the 1960s for millions of people, I don't think I represent its ideal audience.

Because, in order to truly glean more than just a few tidbits of advice from this book, I imagine you would have to subscribe to the thinking that "success" and its cousin, "happiness," are defined the way Dr. Schwartz defines it: having lots (and lots) of respect, lots of control, and therefore gaining lots of money. (I don't).

This narrow concept was further muddled for me by the fact that this book was written 50 years ago--dragging along its dated jargon (What on earth does "blow my stack" mean??) and stereotypical gender roles. Although I appreciate Dr. Schwartz' desire to keep the "wives" happy as well, as they are apparently all at home doing dishes in every anecdote Schwartz uses... (I wonder what THEIR definition of success is?)

Holly says

On the one hand, this book had some good advice about things like thinking positive, treating people well and setting a good example. On the other hand, the author's misogynistic views on women is prevalent throughout the book and is really a sign of when this book was written (the 1950s). Women cannot be successful business people - they are allowed to work menial jobs or be wives, but nothing more.

I'd like to think that since they are still publishing this book that they would update it every now and then to make it more relevant to the times, but if they have, they haven't changed the way women are discussed at all.

Also, I really didn't expect the book to have a surprise twist at the end. In the last chapter of the book, the author is making the point that it is important for people to spend time alone for critical thinking. It's not bad advice but he uses Hitler (surprise! Hitler gets brought up!) as an example of someone who used his time alone to come up with a "brilliantly wicked" plan. Then on the next page, the author says that people "discover that decisions and observations made alone in managed solitude have an uncanny way of being 100% right!" Wait, did he just imply Hitler was right???

Tracy says

I know several people who feel that this book has changed their lives. I'm not certain I can make that claim for myself, but this was the first time I'd heard of the three failure diseases: Procrastination, Excuse-itis and detail-itis. I think at some time or another, I was guilty of all three. Now I tend to catch myself in the midst of them and think "a-ha! Stop that."

Brady Bunte says

I have to admit, I have read this book about 8 times. I make it a goal to read this book every six months because of the powerful influences that come from Dr. Schwartz. I read this book initially in 1999 and was taken aback by how powerful the thinking process is. As a result of applying the book, I was able to get a better job, attain certifications in my field (Computers), buy a house and feel much better about myself. If you find yourself in need of a change, look no further than this book.

I recommend this book for family and friends. While the book was written some 30+ years ago, the concepts are still relevant, and the stories hold true today.

Put this book at the top of your must read list!!!

Brady Bunte

Anthony Fox says

A Review of The Magic of Thinking Big by David J. Schwartz

Think success, don't think failure. The mantra of believe in yourself is the premise of this book. The copy I have read was first published in 1960. This was one of the books I found in my grandfather's bookcase and one which I kept after he died. This is second time I have read this book with many years between the readings. I know the book has been re-published many times since and is available. The reason I selected this book to write a review is that maybe a newer generation might find it an interesting book to read, and they might not have heard about it before.

The book is really a tutorial of how to respond positively to events with mini stories describing how other people have handled both negative and positive events in their lives. This gives the reader a clear understanding of how to approach similar situations with good advice. Of course "you can't move mountains" but believe in yourself and your abilities and you will climb a mountain of doubt. Because, if you do not believe in yourself you are more likely will not succeed.

I have always believed that to succeed in anything you have to have confidence in yourself. It sounds so simple, doesn't it? But, it's true. The more confidence you have within you the more other people will believe in you. Don't suffer from fear is another mantra the author discusses which is I believe is a common feeling we all have when it comes to our ability to try new things. We fear failure more, partly because of the unknown and what other people might think about us. I have written about this subject because I feel we are all capable of achieving what we want. Sometimes we just need to understand that fear is only temporary when we start to take action. When we confront our fear head-on the more likely we will gain confidence in ourselves to tackle similar situations in the future.

What I would say which I feel the author doesn't express is that as humans we have the tendency to set our expectations to high and when things don't pan out the way we expected them to we can get disillusioned and often depressed. I am not saying you should not aim high or set your goals high, but sometimes things are not always in our control. So we have to learn to aim high, but always remember that not everything is going to go our way.

My analogy of this would be the climbing of Mount Everest, sometimes events and conditions are against you, but for those who keep trying they often reach the summit of their goal. What we all must accept is that failure is part of success. Those that keep trying will find success, as long as they are prepared to evaluate their performance after each attempt and improve.

It's natural and part of our makeup that as individuals we don't like coming second, but in a race sometimes there is only one winner. We have to learn that success is more subjective and teach ourselves that taking part is a success. This will make us more confident as individuals with the right attitude to be a better person in this world.

This book is worth keeping and re-reading. David J. Schwartz says "Got a good idea? Then do something about it."

Michael Fox says

I read this book many years ago. It changed my life. So, I picked up a Kindle edition and took another tour through its pages. It's still a game changer. I'm surprised at two things: 1) how many principles taught in this book that I've forgotten over the years, and 2) how some of my fundamental characteristics, things that are deeply ingrained in me, were rooted in this book from my first reading all those years ago. This book is now going on my annual rotation list.

Mahshid Parchami says

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David Rosage says

This book changed the way I look at the world, and will remain a powerful reminder of the great things that can be accomplished with the right attitude.

Monica says

An inspiring book that will teach you to think beyond the mundane, every day, status quo. The enemy we call "average" threatens to take away the hopes, dreams, and meaning in our lives. Strive for excellence in everything you do. If you want something you've never had, you'll have to do something you've never done.
