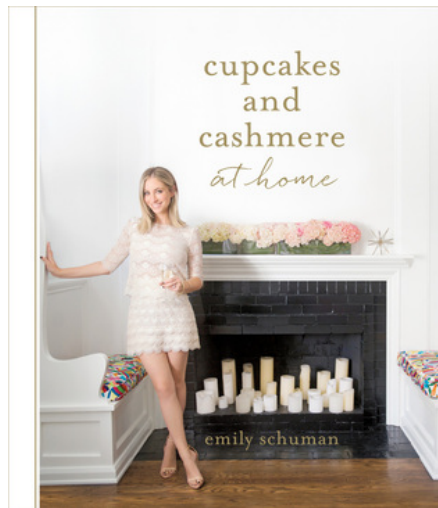




Cupcakes and Cashmere at Home

Emily Schuman

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Cupcakes and Cashmere at Home Emily Schuman

The highly anticipated follow up to the bestselling *Cupcakes and Cashmere*!

In *Cupcakes and Cashmere at Home*, Emily Schuman expands on the personal lifestyle advice that her fans loved in her first book and on her popular blog, with a focus on interior design and entertaining at home. The book features never-before-seen content and explores Emily's accessible design philosophy for decorating and creating a fashionable personal space. In addition, the book includes DIY design projects and party planning ideas. Emily shows readers not only how to create space that is inviting, but also how to welcome guests and entertain in their homes with ease.

Cupcakes and Cashmere at Home Details

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Author : Emily Schuman

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From Reader Review Cupcakes and Cashmere at Home for online ebook

Audrey says

Some pretty photos but nothing really eye-opening regarding home design. If you're going to pick this one up, the entertaining section will likely be more useful than the home design section -- lots of themed party ideas.

Catherine says

If you are very new to interior design or home entertaining you may find this book helpful. She covered a fair amount of basics but no new innovative ideas. If you are looking to elevate your home or parties from good to great, this may not be the best resource. The book was nicely designed, and is clean looking. However it doesn't show the entire room, it shows a small vignette ie her entry table, not the entire entry way. The theme parties are very basic, if you've never had a dinner/cocktail party this will be helpful. Again, if you looking to take it up a notch, you will be a little underwhelmed. Her writing style is warm and friendly and she strikes me as someone who would be approachable.

Christine says

You probably don't need this book if you have her first book or are an adherent to the blog, but it's a nice distraction to live in Emily's world for a while.

My favorite part is that she puts together a list of "rental" vs "home owner" tips and tricks for each room if the house.

My least favorite part was on entertaining, as it's nice but the trends already feel A bit old.

A Crank says

Very informative and quite a nice read!

Tamara says

This book was okay. Nowhere near as good as her first book, and I felt like a lot I already knew from her blog re: her home design. I just couldn't stop thinking while reading it about how much money they have for these home projects, it was hard to relate to. Pretty pictures as usual. OK overall. Read her other book over this one.

Melissa says

The pictures are gorgeous, but it's a little shallow beyond that. The author creates a perfect life filled with beautiful things. I understand that it's important to surround yourself with lovely things and even to care about the scent of your handsoap, but it felt a bit silly in light of all that is going on in the world today to be reading this. Maybe there is more to her in person, but I didn't really get much out of her book.

Christina says

The first Cupcakes and Cashmere book was one of my favourites of last year and when I knew there was a second one coming out, more focused on home life, I was ecstatic. The first book focused on all aspects of a polished life and this one was more focused on decor and entertaining at home. The decor aspect was my favourite, as it focused on the alterations you can do when you're renting vs when you're buying a home.

Emily, as always, is perfectly polished and an admirable woman. I couldn't be happier for her success and as it all started from her blog, I feel as though she's one of us in a way. The tips in this book will carry me into the next phase of my life as I buy my own home and this gorgeous book is a perfect addition to my shelves.

Christy Baker says

If you can get past the saccharine title, this is actually a heartfelt and helpful book of decorating, design tips and entertaining ideas by the author of a blog that I appreciated for the author's casual and direct style and get real attitude (she has cats and acknowledges her choices consider and accept them with regards to couches and rugs). I particularly appreciated that in each section, she has a page of ideas for those who rent and a page for those who own; having someone acknowledge that apartment living choices are more constricted and require different considerations from those in their own home is much appreciated. I tend a bit more towards the traditional or somewhat eclectic while Schuman's proclaimed style is eclectic leaning toward a bit more modern, but I found enough cross-over to appeal. I hadn't read Emily Schuman's blog prior to picking this book up to browse at the library, but found myself appreciative enough of her writing to check it out and bookmark the site to read further.

Hayley says

Better than her first book but still nothing new. It was pretty basic but I preferred the focus on interior design than the mashup of everything from the first book. It has some decent party ideas at the end I suppose.

Warren Gossett says

This book may be basic for those with homemaking and interior design experience, but for me, a live alone male, it was a valuable glimpse of how to live life at home as a work of art. It was very helpful to go through

rooms one by one and entertainment situations individually to see how they can be fashionable and efficient.

Jenni says

I had been waiting for this book to drop in the mail ever since it became available on Book Depository. I've been following Emily from Cupcakes and Cashmere for years and also own her previous book, and as soon as I found out she was making a book entirely dedicated to home, well, I just couldn't wait to read it.

Much like its predecessor, Cupcakes and Cashmere at Home is a thing of beauty in itself. White and feminine with foiled text and real nice quality paper. I love Emily's style of writing since it's so accessible and reminds me of the way she writes her blog; not like an interior designer giving you instructions, but more like having a chat with a good friend about tips for decorating your home. The book is divided in two sections; decor & entertaining.

The decorating section really wasn't anything special and I have to admit I was a bit disappointed. As someone who reads a lot of decorating books, sometimes it just seems that when you've read one you've read them all. They all have the same tips on layouts, coffee table styling and paint picks. I was most disappointed in the fact that there was hardly no full room photos, since I was expecting to see a bit more of her house. However, I loved the layout and style the book was done in, and this section did have a few nice little bits (I especially liked the tips for renters vs. owners at the end of every chapter).

The entertaining section for me was where the merit of this book really lies. She goes through different kind of parties from low-key casual nights in to fancier dinner parties and holiday parties. Each party includes tips for menu, drinks, decor, outfits and even a playlist for the evening. It's unlike any other book that I own, and I can't wait to try out some of the party ideas (retro game night and bagel brunch are definitely first on my list). I dream of one day being a great hostess with an aptitude for entertaining, and I feel like this book might be the first step in that direction..

Mckinley says

Interior decorating tips first part and entertaining second half with tips, recipes and menus.

Gigill says

I didn't like this book as much as the original. There some cute ideas in there, especially around the party but it didn't really go deep or else used random lingo with educating the reader. Sometime she wrote about things with no correlating picture, which I found weird. This could have been better.

Molly says

Better than her first book but still not that great. Too much basic advice. I would rather have seen more of Emily's home and read about what she specifically did, not general advice about what you should do when decorating or entertaining. The pictures are nice but there's really nothing new here.

Shannon says

Unfortunately Cupcakes and Cashmere is another example of a blogger who got a book deal and has nothing new to share. Emily Schuman covers decorating, cooking, fashion, shopping, music selections, DIY and party planning but its all been done before. Does every blogger/author light Diptyque candles in a white sparkly bedroom or a living room with a Moroccan rug? But if you are an adult who doesn't already know how to make DIY spice jars or how to organize your fridge and wants to serve twinkies during retro game night this is the book for you. Or just get on Pinterest and keep your sense of humor.
