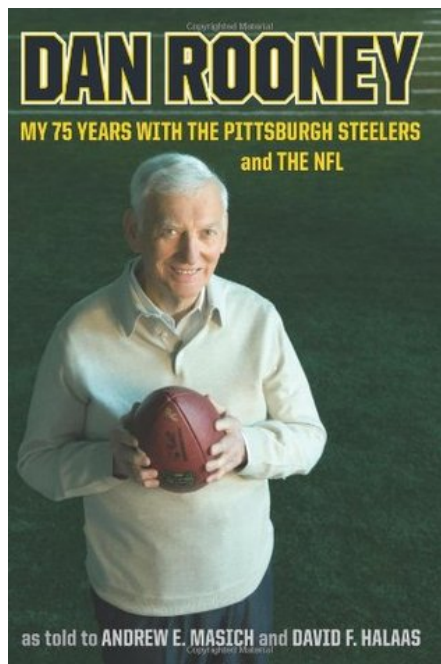




Dan Rooney: My 75 years with the Pittsburgh Steelers and the NFL

Dan Rooney , David Fridtjof Halaas , David F. Halaas , Andrew Edward Masich

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In 2007, the Pittsburgh Steelers will turn seventy-five years old. So will Dan Rooney. In *Dan Rooney*, the owner talks about growing up on Pittsburgh's North Side, competing with Johnny Unitas for top high school quarterback honors in western Pennsylvania, learning the ropes of big-time sports from his father and mentor, Art Rooney ("the Chief"), helping to shape the modern NFL into America's all-consuming passion, and forging the Steelers into a Super Bowl-winning dynasty. He also speaks frankly about winning and losing, and discusses his relationships with family, coaches, players, owners, NFL commissioners, the media, and the fans—"Steeler Nation." It's all here: the difficult contract negotiations, controversial decisions, memorable teams, and many behind-the-scenes stories of the growth of America's favorite game. A dedicated family man and proud native of Pittsburgh, this chairman of one of the most successful franchises ever reveals the dynamics that have made him such a respected owner in the NFL.

Dan Rooney: My 75 years with the Pittsburgh Steelers and the NFL Details

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From Reader Review Dan Rooney: My 75 years with the Pittsburgh Steelers and the NFL for online ebook

Mageela says

People might tell you that you should write your life story they might be kissing your butt like they did Dan Rooney. If you are a Steelers fan then you might like this book otherwise stay away.

Maher says

A great story told with no pretense and artifice. Quite befitting the Charirman of the Steelers.

Bgkbarb Kochuba says

Probably one of my most favorite books - great development of Steeler History and the Rooney's - re-read every fall

Steve says

Full disclosure: I am a lifelong Steelers fan, so this was in my "wheelhouse." I loved the book and couldn't put it down. There was a great run down of the Steelers through the years, as well as a crash course on putting together an NFL Championship team. Rooney reveals the behind the scenes life of his family. Additionally, it is a fine memoir and completely covers the inner workings on the NFL (pre-concussion revelations, as it was released in 2007). The only thing I didnt like about the book were the overly-saccharine descriptions of some of the players as the book drew to a close. That wasnt enough to stop me from giving it a 5 star rating.

Kristine says

Dan Rooney, the son of the founder of The Pittsburgh Steelers, is the same age as the organization. He watched his father, Art Rooney "The Chief" help form the NFL and The Steelers. Dan started out as a water boy and worked his way to President of the Steelers organization. He's been a devoted husband, father of nine, and advocate for positive change in the NFL. What an interesting book, especially for those of us who have grown up in Pittsburgh!

Mike Burke says

great book good history of the NFL and the steelers

Rossrn Nunamaker says

Rooney tells of growing up on the North Side in Pittsburgh, and gave an insider's look to the formation and growth of both the NFL and the Steelers.

In a sense it was also a business book as Rooney discussed situations, decisions, and outcomes along with some hindsight and examples of how earlier 'mistakes' led to future 'corrections'.

Couldn't imagine a Steelers fan who wouldn't enjoy this book.

Amy says

more than just a history of the steelers. easy and fascinating read for anyone who loves football and/or the pittsburgh steelers.

yes, you can take the girl out of western PA, but you can't take the western PA out of the girl....

John says

Good insight into not just the Rooney family but the history of the NFL as well. Being a die-hard Steelers fan, I thoroughly enjoyed reading this book. But it's not just for Steelers fans.

Chuck says

First I am a huge Steeler fan. I thought this would be a very interesting read about the Steelers and the NFL. I really could not get in to this book. The writing was weak and the story jumped around so much that it was very tough to read. I would not recommend this to anybody. It is by far the worse book that I have read in quite some time. No flow, weak writing, hard to follow. Just very disappointing.

Dallas Schiegg says

I am a native Pittsburgher born in the same part of town as the Rooney family, yet I do not share Dan Rooney's outlook. I especially find his tireless Irish American bravado particularly annoying. Ireland must ,indeed,be a wonderful country: St Pat got rid of the snakes, and they sent all thier assholes to live in America.

In short: too much Rooney, (I really don't care what you did on you family vaccination), and not enough Steelers.

Brian says

This is the biography of America's Ambassador to Ireland... but it's interesting because before he became the Ambassador he was the President of the Pittsburgh Steelers. This is his story, and is essentially the story of the entire NFL and the great city of Pittsburgh.

Some fun facts:

Art "The Chief" Rooney, Dan's dad and founder of the Steelers, was such a good boxer he was invited to box for the US in the Olympics. For some reason that I can't remember, he couldn't make it, but he ended up boxing the gold medal champion after the games and won.

Burt Bell, an original co-owner of the Steelers (and, for a time, the Philadelphia Eagles) and the original NFL commissioner, coined the phrase about how "any given team can win on any given Sunday."

Dan Rooney was the 2nd team all-catholic QB in Pittsburgh. The first: Johnny Unitas.

Dan Ronney was also offered a football scholarship to Villanova, which he turned down to attend Duquesne in Pittsburgh which then promptly dropped its football program. He had a promising pro career ahead of him, but couldn't stand to leave Pittsburgh so he went straight into managing the team.

Dan knew Jack Lambert was Steeler material when he scouted a practice that was moved into a gravel parking lot and Jack still was diving all over the place to make tackles, pausing only to remove the rocks that became embedded in his skin between plays.

Barbaraleah says

Dan Rooney is the last of the men who were there at the birth of the NFL. This book details that beginning and as a Steeler fan and a Rooney family fan, I enjoyed every last bit of it. The Rooneys are a class act and this book shows where that grace and class was born. The book was written before Ben Roethlisberger's escapades so if you are interested in Mr. Rooney's take on that dark period of the Steeler history you will be disappointed.

An excellent read for any football fan and a must read for any Steeler fan!

I bought this book for my uncle, my father and my brother also.

Mahlon says

Dan Rooney's Autobiography offers the reader an insider's view of the formation of the Pittsburgh Steelers and the growth of the NFL through the eyes of the man who's played a key role in every NFL decision for the past half-century. Although this book is not very well written it does contain many bits of inside information that I hadn't seen in other books.

Meredith says

It is a story about family, faith, and Steelers football.

Tara O'Neill says

Great book about football and the NFL, but a must-read for true Pittsburgh fans!

Chris Dean says

I enjoyed it simply because I am a Steeler fan. Not sure if it would be as well received by a passing fan or someone with just casual interest.

Lane says

A good book about the NFL and Steelers. Rooney gives a good overview and covers the high spots without getting bogged down in small details. A good discussion of the different people involved with the Steelers and NFL.

The coauthors talk about fact checking yet very early in the book they state Tom Harmon played at USC. Wonder what other little facts are wrong?

Keith Reed says

Rambling in some places and overall average as memoirs go. But if you're at all interested in sports, especially the history of the NFL-- not just the steelers -- as it unfolded behind the scenes from the beginning, I recommend.

Todd Stockslager says

Review title: The Rooney Rules

Dan Rooney is the same age as the Pittsburgh Steelers his father Art started as one of the founding franchises of the NFL, which outgrew its birthplace in a Canton, OH car dealer into a multi billion dollar industry bigger than most countries. So he grew up with the league, and is able to tell nearly the whole history of the league in first person.

The Rooneys, the team, and the city are inextricably linked, an amazing success story that transcends sports, finances, and politics. When cynical commentators say that sports is all about the money, and when you look up from the sometimes ugly headlines on the sports pages (your team's hero taking drugs or getting arrested, your team's corporate "ownership group" pulling the team out for more money elsewhere) and are ready to believe them, lay down the paper and read Rooney's rules here. You will be reminded that sports can be about the better things, sometimes even the very best, the God gives us strength to do. The cynic will say that the Rooney's own only a small fraction of the Steelers today, which is true, but the honest thinker will reflect on the miracle that a family that was present at the creation of the league 80 years ago is still intimately and inseparably involved with the team and the community.

Along the way, you'll learn that Dan Rooney is a good listener, a smart business leader, and an honest and shrewd negotiator--not because of what he tells you, but from the results of his leadership of the team, within his family and in the community. You will also realize that the Steelers rivalry with the Raiders, and Rooney's personal animus toward their owner Al Davis, isn't just a media brainchild but a sincere and abiding dislike that stands out because it is so out of character. And while his appointment as U.S. ambassador to Ireland was still in the future when this book was written, you will learn that the position came out of Rooney's political and charitable work and wasn't a sinecure or political payoff.

Steelers fans and citizens of Western Pennsylvania (but I repeat myself) will have their love and respect for the family and the football team they call their own confirmed again.
