



The Structure of Magic II

John Grinder , Richard Bandler

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These seminal works in neurolinguistic programming (NLP) help therapists understand how people create inner models of the world to represent their experience and guide their behavior. Volume I describes the Meta Model, a framework for comprehending the structure of language; Volume II applies NLP theory to nonverbal communication.

The Structure of Magic II Details

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Charles Frode says

Magic 1 and 2 give totally practical advice and theory about how to use modalities to both interpret another person's preferred way of inputting information and how to structure one's communications to fit another person's preferred modalities. The Patterns books 1 and 2 are also necessary to enable a professional communicator to have a full range of tools and the vocabulary to explain the process. Highly recommended. Look at Milton Ericson's books on my list too. He is the father of NLP.

Ivan Voras says

Great for understanding how / from what did some NLP ideas and practices evolve! Still very useful as a reminder on VAK / submodalities and group therapy.

Count-daniel Fogarty says

Fantastic book for clarifying human communication...
