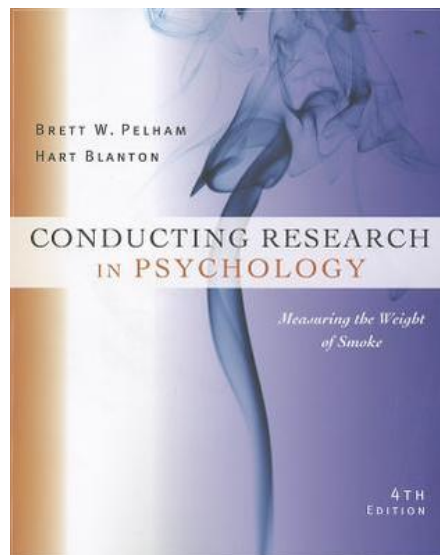




Conducting Research in Psychology: Measuring the Weight of Smoke

Brett W. Pelham , Hart Blanton

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Conducting Research in Psychology: Measuring the Weight of Smoke Brett W. Pelham , Hart Blanton
Featuring humor and interesting examples that readers can understand and relate to, Brett W. Pelham and Hart Blanton's informative and comprehensive research methods book is one that users will really enjoy. This brief book includes hands-on activities that involve learning by doing, methodology exercises that encourage readers to use their intuition to understand research methods, and methodology problems that teach how to apply basic research principles to novel problems.

Conducting Research in Psychology: Measuring the Weight of Smoke Details

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From Reader Review Conducting Research in Psychology: Measuring the Weight of Smoke for online ebook

Scott Whitney says

This book was ok for what it was designed to do, but it has a few problems. The author seemed to think he was getting paid by the word and used a ton more than he needed to get the point across. The book was incredibly hard to read with the excessive working used.

Melissa says

I was assigned this text for a psychology research lab specifically for “non-experimental methods in social psychology.” This text was perfect for the course. I enjoyed reading it and felt like I understood better how non-experimental methods can still be scientific.

I’ve read some of the other more negative reviews of this book and can understand where they’re coming from (wordy, strangely organized). This book served my needs perfectly, but I wouldn’t recommend this book as a concise manual of experimental methods for psychology as a whole.

Peter says

I cannot believe this book is part of a recommended reading list for a proper educational institution

A person would actually become dumber after reading this book. Between the bible stories and the miss-representation of the scientific method, it is difficult to find any credibility in it without seeking verification.

Equating Science to religion and claiming that scientists have just as much 'faith' as superstitious people is insulting, and facile.

Although I have edition 4. I'm not sure the earlier editions are any better.

Psych_Panda says

This book started out well. It was interesting, humorous (though maybe trying a little too hard), and then it just fell apart. Nothing happened in the writing style; the problem is with the content coverage. It was weirdly organized, shallow where it should have been deep, and way too deep where shallow would suffice. Perhaps it would be more appreciated by a social scientist, but it was too survey-focused and Social Psychology focused for this scientist.

Maddie says

Really easy to understand and uses modern-day studies to explain points
