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Noelle August

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The first book in a sensational New Adult trilogy from Noelle August

Welcome to Boomerang.com, the dating site for the millennial gen with its no-fuss, no-commitments matchups, and where work is steamier than any random hook-up

Mia Galliano is an aspiring filmmaker. Ethan Vance has just played his last game as a collegiate soccer star. They're sharp, hungry for success, and they share a secret.

Last night, Ethan and Mia met at a bar, and, well . . . one thing led to another, which led to them waking up the next morning—together. Things turned awkward in a hurry when they found themselves sharing a post hookup taxi . . . to the same place: Boomerang headquarters.

What began as a powerful connection between them is treated to a cold shower courtesy of two major complications. First, Boomerang has a strict policy against co-worker dating. And second, they're now competitors for only one job at the end of summer.

As their internships come to an end, will they manage to keep their eyes on the future and their hands off each other, or will the pull of attraction put them right back where they started?

Boomerang Details

Date : Published July 8th 2014 by William Morrow Paperbacks (first published June 10th 2014)

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Author : Noelle August

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Genre : New Adult, Romance, Contemporary, Womens Fiction, Chick Lit, Contemporary Romance

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From Reader Review Boomerang for online ebook

Kassiah says

Veronica Rossi writing NA?

It's like Christmas.

-y.a says

I didn't know that Noelle August was the pseudonym for Veronica Rossi until I finished this novel. Under the Never Sky! Duh!!

The author makes the characters relatable, flawed, and interesting. One minor issue: Adam, the boss, is one character I find unrealistic. Overall, the storyline is fun, real and sexy. Ethan is one swoon worthy hero!! #no OTT drama # not dat steamy # not smut# refreshing NA #stand-alone

Laz says

This is a great example of new-adult being at its best.

I loved this one. It had actual plot. It had blushing moments. Attraction between two people, & it wasn't just lust. It was romantic, cute & adorable.

When Mia Galliano wakes up at the house of a complete stranger, she cannot remember a single thing about the things she & the stranger, Ethan Vance, did. None of them seems to remember a thing. It's not actually like them to do one-night-stands. This morning they woke up & they left together, they both seemed to be in a hurry. What they didn't know though was that they were both going at the same place for the same thing. The internship of 'Boomerang' which is a dating site. Arriving there, they learn that only one of them is going to be getting the job after the internship's done & that means they'll have to compete against each other. There's also a strict policy of no-relationships between co-workers. But why should they care? They've already had one-night-stand, so, they shouldn't care.

While the entire not-remembering thing is certainly itching them both, they get to know each other & the become friends, not friends in a way friendship is born but friends that eventually end up in a relationship.

This book was surprisingly well-written! I loved it. The characters were very well-detailed, it wasn't just about the two of them having wild-monkey sex, & it had an actual storyline.

Mia's obsessed with the arts, she is making a kinds-of documentary for her grandmother, who she idolizes. Her grandmother suffers from the Alzheimer's disease so she's doing everything in her power to remember her when she won't be able anymore to remember anything.

Ethan is soccer maniac. He loves football but now he just coaches because of an accident he had that doesn't allow him to actual become a player. He coaches instead little children, takes them on excursions too.

So, I recommend this heartily.

This author actually knows how to write & I'll be happy to read more of her.

Alyssa says

Review posted on The Eater of Books! blog

Boomerang by Noelle August
Book One of the Boomerang series
Publisher: William Morrow Paperbacks
Publication Date: July 8, 2014
Rating: 3 stars
Source: Copy bought from Amazon

Summary (from Goodreads):

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Mia Galliano is an aspiring filmmaker. Ethan Vance has just played his last game as a collegiate soccer star. They're sharp, hungry for success, and they share a secret.

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What I Liked:

It's been a while since I've read a New Adult book - and that was very much on purpose. For the past couple of years, I've been so sick of the age level (New Adult) and its most popular genre (contemporary romance). So NA contemporary romance and I broke up for a while. I decided to give this book a shot because 1) Veronica Rossi is one of the authors - HELLO, LOVE HER, and 2) I'm on the blog tour for Rebound (see my post next week!), so I felt the need to read this one before reading Rebound. While I didn't love this book, I'm glad I gave it a chance (especially before reading Rebound).

This book starts with Mia waking up and finding herself in someone's bed, completely nude. She doesn't remember much from that night, just that she was very, very drunk, and she went with a guy home. The guy, Ethan, is in bed as well, also nude, but she can barely remember his name. As they scramble to get ready for their jobs, they take a taxi, not realizing they're going to the same place. To the same internship.

Boomerang is looking to hire one person, and Mia and Ethan will have to compete against each other to "win". They will design a booth for Boomerang, effectively marketing the dating site. Oh, and no fraternization between coworkers. Which leaves Mia and Ethan in an... interesting situation, given how that night before their first day at Boomerang. Is work more important than growing feelings?

I really liked how this book started - with Mia and Ethan waking up after an intimate night. No one knows exactly what happened (did they have sex, did they just mess around, etc.), but it was cute how comfortable with tension-filled the two of them were. The way Mia describes Ethan makes me want my own Ethan to wake up next to... haha.

I liked Ethan a lot. I liked Mia too, but I liked Ethan a lot more. We get both of their first-person point-of-views, which is nice. Ethan is such a sweet guy, but he's always saying stupid things and doing things that can be misinterpreted. He coaches soccer (nine-year-old boys), but he really needs the money that working for Boomerang could offer him. Ethan really likes Mia, but he thinks it was a one-night thing, and he needs the job more than a girl he just met. Right?

Also, he's a soccer player. You know how I feel about soccer players. Mmmm... that physique... but in all seriousness, it's my favorite sport (tied with tennis).

I LOVE how the authors makes certain aspects of a relationship today so REAL. There are several times when Ethan says something to Mia, and doesn't realize how Mia will take his words. The word "nothing" is a really bad word to use with a girl. It was "nothing", it meant "nothing", etc. Like, we could totally understand what Ethan MEANT, but what he said was misinterpreted. This happens all the time in real life, and I love the authenticity. Same goes for things he DID, as well.

This story is pretty quick, light, easy to read, fast-paced. The romance is important, but the story involving Boomerang and the internship is important as well. I wanted more between Ethan and Mia alone, but there are some scenes between them that made me smile. They have a lot of chemistry, but they also care about each other from the start.

The story ends satisfyingly, and of course, there's plenty of room for more novels. Companion novels work well with this series!

What I Did Not Like:

Like I said above, I wanted more from just Ethan and Mia. I feel like they're not alone enough, and there isn't enough tension exposed between them. Sure, they think about each other a lot, especially as they slowly recall what happened that first night, but it's not the same as actually being two inches from each other and wanting to jump each others' bones. Hehe.

This is a personal thing, but I didn't like the whole competition thing. I didn't like the idea of the two protagonists competing for something. This story arc doesn't sit well with me. But again, me.

I didn't really like another part of the story that I didn't mention - Boomerang is a dating site (sort of like eHarmony or OK Cupid or something). Naturally, as employees of Boomerang, Ethan and Mia go on experimental dates with other people (for the sake of company research, of course). A meh thing, I think, but I didn't really like this plot arc. It's obvious that the authors put this in the story so that the protagonists could feel a good dose of jealousy. But eh. Meh a meh thing.

The ending, in terms of the booth, is TOO cookie-cutter perfect. So cliché. I didn't like that particular part. It's so... goody-goody, almost. But that's okay.

Would I Recommend It:

This definitely was not the worst New Adult contemporary romance novel I've read (not by far), but it wasn't the best (that might go to *Foreplay* by Sophie Jordan). It didn't have too many cliches and overused tropes, but I did want see more from the physical side of the romance. But perhaps I would recommend this book. I'll read *Rebound* and let you know about this series overall.

Rating:

3 stars. Catch my review of *Rebound* next week, as well as all things blog-tour-related! You'll see if I liked *Rebound* more than I liked this one...

Vale says

Aunque bastante predecible, me divirtió bastante y me sacó uno que otro suspiro, me hizo recordar lo que es estar enamorada y eso es lo que salva el libro

Alienor ✕ French Frowner ✕ says

Edit : after reading several crappy NA, I'm bumping up my rating of this one. It may have dragged a little in the middle, I don't care. So, so much better.

Just look at the cover . Have you seen the cover? See the colors? Well, now that I look at it, there're not *that* much color but you know what? **To read this book was like flying through colorful bubbles and yes, absolutely, I'm sure that would be an awesome experience. No?**

The only thing that prevented me from giving it 5 stars is the fact that I felt the story drag at some point. Nothing insurmountable, but I must confess that I felt the urge to skim a page or two in the middle. Oh, and maybe you want to know if they'll finally remember their night together? *Oh yes they will*. And let me tell you : that was hot.

For once I'm not adding any quote. **I guess you'll have to discover Ethan, Mia, their friends and families by yourself ;)**

For more of my reviews, please visit:

Wendy Darling says

Well, this was fun! I had heard such great things about this book from my friend Karen at FWIW, but I approached this with some trepidation since I wasn't a huge fan of UNDER THE NEVER SKY. This turned out to be such a flirty and sexy story, though, and a really enjoyable addition to the NA genre. Plus it's actually about that age post-college when you're embarking on your career. There's some escapist/strains credibility rom-com type stuff, but I didn't really mind that. And big, big points for elements of the Los Angeles/art/entertainment/corporate settings and intern/job experience being handled with a lot of authenticity.

One quibble: after such great build-up with sexual chemistry/tension, I think the actual sex could have been a little better, and maybe more of it. Still, a really fun romance...and I'll definitely be reading more books from these authors in the future.

Melissa (Ever So Mela) says

Rebound Review
Bounce Review

I'm astounded by this book of awesomeness. For reals.

A show of hands for those who are tired of NA leads with a tragic past.

A show of hands for those who are bored with the the manwhore and the virgin trope.

A show of hands for those who are fed up with the weird *healing sex*.

A show of hands for those who are sick *and* tired of the constant slut shamming just to make the female lead look better.

A show of hands for those who are tired of never seeing any real friendship between girls in all these NA

And finally, a show of hands for those who can remember the last NA they read that wasn't plagued to the brim with *cliches*.

I'm starting to think I'll read anything Veronica Rossi writes. Seriously, anything that's she's written and I've read, I've enjoyed it to no end. And this was no different.

People, this book is funny! And not in the "telling jokes" kind of way but in the "everything they think makes me giggle like an idiot" way. I absolutely adored being in the mind of Mia and Ethan and severely enjoyed every second of it. And not just them, every characters has their own magnetism that pulls you in. They're great characters that you guys *need to meet*! It's a sexy and light read, never bogging you down with over the top drama or anything of the sort. The banter and character dynamics is just AH-MAH-ZING. Rainbows and unicorns amazing!

Now, I won't rate it higher cause, IMO, it tended to drag towards the middle and it was a tad bit predictable with a rushed ending. But guys, seriously, it's so worth the try!

Also, I feel I should mention that while there isn't insta-love there is insta lust but...that's a real thing folks for those of you who find it hard to believe. I mean, have you never met a person and been instantly attracted to them that you felt compelled to rip off their shirts? No one?...yeah...me neither

Henz says

You know while reading the devastating **It ends with us**, I sandwiched reading it with this book and **Fallen Crest High** which is yet to be reviewed. **Boomerang** is so refreshing because it was exactly what I needed after the whirling emotions I got from the *Colleen Hoover* book. It was fun and flirty with just the right amount of steam and dirt .. bahahaha

The romance is something that I really like in this book because they it didn't have the *insta-love* which people really hate but they don't deny that they felt hot for each other. And that's just okay because admit it guys we also find that instant attraction to other people a lot.

From a one night stand to finding missing panties to competing for the job they want. There isn't any heavy drama involved. **Ethan** and **Mia** are goal oriented people, they are just lovable and an office romance is the dilemma which I really dig, plus the banters are just awesome. I just didn't quite feel the ending but overall it's a fun read for those **New Adult** readers who wants something refreshing and tired of heavy dramas, alpha males and reluctant female characters.

P.S. Isn't the cover adorable?!

TS says

id rather swallow a tide pod than ever read this again

Aimee ♥ | Aimee, Always says

"If you want to get somewhere, you accept it. Successful people live their lives in a damn hurry."

After seeing all the positive reviews for this one on my various feeds, I just had to try it out for myself. Now that I'm done reading it... I can see what all the fuss is about, but personally, it wasn't my cup of tea. Fans of the new adult genre (and maybe even cheesy romantic films) will clearly enjoy this one more than I did, since I'm not a fan of either.

If there was one thing I appreciated about this book, it was the fact that both **Mia and Ethan acted and talked the way people their age would**. There are so many immature characters (and even characters who are too mature!) who we bookworms rant about, but these two had real and raw voices.

Boomerang could have been a real hit with me. Realistic-sounding main characters make it so much easier for me to relate to the characters, to laugh along with their jokes and to be frustrated and tired when they are. While **I did find it very easy to chuckle whenever someone cracked a joke**, it was hard for me to get into the characters' minds, maybe because they were thinking too much about each other. Really, **I should have counted how many times I wanted to duct tape these people's mouths or fry their brains so that they'd stop thinking**. It could also be due to the fact that, let's face it, I'm a young teen, and this book is meant for new adults.

The characters were all pretty likable, actually. **Mia was a very laid-back and down-to-earth heroine, which is pretty uncommon in the few NA novels I've read**. I think she'd be a fun friend to have in real life, but since we got a look into her thoughts (of Ethan!), I was definitely rolling my eyes a lot. Ethan was, well, not an ass. **He was competitive, but he was still nice and respectful to his competition**.

See, the story revolved around these two and how they were competing for a position at Boomerang. They had a one-night stand on the night before the first day of their internships. **Everything was definitely way too convenient for them**, and how they suddenly realized they would be working at the same company... It was a bit bothersome. I wished there was at least some parts of the novel that wasn't centered around just the romance.

Again, **the main thing that got my eyes twitching was how often both characters thought about how gorgeous the other was and how attracted they were to each other**. Too much monologues about each other! I got it the first few times, okay? No need to mention it every chapter.

I didn't get the point of the story. **What's the lesson? The essence of the book? Is there even one?** There probably is, but I personally can't figure it out. This was basically a book about two almost-adults who pined for each other throughout the entire book, but not wanting to risk other things for their possible relationship. Very cliché, and definitely like a corny romantic movie.

Fans of the new adult age group will definitely be able to enjoy this one more than I did. If you're looking for a book with depth, then this isn't it. If you're okay with a shallow but fun story, give this a shot!

Robin (Bridge Four) says

I do not read much New Adult (NA), usually it is just a Young Adult (YA) with sex and tragic childhoods thrown in. But if Boomerang is indicative of what the NA genre is evolving into I will be reading more in the

future.

This was a super fun romantic comedy with interesting characters that are just starting out in life in their very first internship. It is the slot in life right after college when you are trying to figure out what to do with the rest of your life and you are sure **at some point you are supposed to feel like a grown up but most of the time it still feels like you are pretending to be grown up.**

We meet Mia and Ethan the morning after. A morning in which the very hung-over pair are trying to remember what exactly happened the night before as they are searching through the apartment for Mia's very scattered clothing. It is hurried as they are both starting new jobs. The opening scene is extremely funny and a great intro into the book.

It's easy to like them both immediately. They joke and have a great natural banter, there is definite chemistry between them that is put to an abrupt halt. It seems they are both working the same internship that will result in only one position and to make things worse there is a no dating policy at Boomerang.

But, they just met and can't even remember how far things went the night before so it shouldn't really be that hard....right? What ensues is great sexual tension as both try to fight off the attraction between them. What makes it even worse is Boomerang is a new dating site for people looking for something that might not be an eHarmony love match but more of a date with possibilities *wink wink*. Mia and Ethan are working in marketing and are assigned to go on 'Dates' as field research. Ethan dreads watching Mia on a 'Date' with someone from the site.

Time did not fly. Today time broke a wing and had to be put down. I've just spent four hundred and eighty minutes thinking about Mia, looking at Mia, and actively not thinking about and looking at Mia.

I flew through these pages. The shifting PoV between Mia and Ethan kept the story moving along very quickly and gave insight in the lives and thoughts of both characters which I totally loved. Mia has a great group of female roommates and a slightly crazy but adorable family. Those are some of the funniest scenes. But her girls are also there to tell her when she is screwing up.

"You don't wait around for anyone or anything. But with boys, you act like goddamn Sleeping Beauty. Like they're the only ones with choices to make."

Ethan has a great family, roommates and a budding bromance with Rhett (did I mention I love bromances). Ethan also has a little baggage from his past in the form of an ex-girlfriend, but who doesn't.

***"We've--accepted each other in a new way. We put the past where it belongs."
Rhett's scowl deepens. "She has you speaking in greeting card, bro. You can't reduce life to a pithy statement."***

"You sound a lot smarter when you're pissed."

"You commit to stupid shit when you go to sushi with your ex."

But not to worry this is not a love triangle/quadrangle, it is just hard enough figuring out what you want and what you are supposed to want at this age. Ethan and Mia both make some mistakes along the way while trying to do the right thing but you are always rooting for them. There is angst, some situational some emotional but it was a good balance and I just wanted to continue reading and never became overly upset with the characters.

Overall I liked all of the characters and the situations. I flew through the pages and dialogue and couldn't wait for the two to remember what actually happened the first night they met. As portions of the evening are

slowly remembered even more tension builds between them. I enjoyed the family interactions and felt like these could be real people just starting out in life.

Definitely recommended for just a general good time read.

Siiri (Little Pieces of Imagination) says

Noelle August is a hot new name on the New Adult landscape. I knew I'd love Boomerang's humor and chemistry even before I opened the book because Veronica Rossi is a queen and I adore her books. I had, must admit, never heard of Lorin Oberweiger before, but turns out that she has starred Kirkus reviews and everything as a ghostwriter so should speak volume about her talent as well. So yes, Boomerang was a must after I read the synopsis and I may as well tell you all about my thoughts on this fun, chemistry-filled and humorous read.

"On the single most important day of my life, I wake with the thought: Oh crap, where are my panties?"

Ethan and Mia as narrators are very good. They have slightly different tones, but we still get the effortless and funny storytelling through both of their eyes. Also, while a good chunk of the book focuses on their romance, Boomerang explores their problems and dreams outside the romance plot as well. Mia's aspirations and her bond with her grandmother were humbling and inspiring. Ethan's relationship and problems with her ex and his position as the coach definitely added to the story too. Plus, we have one of my favorite romances: the forbidden kind. Seeing as Adam, Mia and Ethan's awesome boss, has one rule—no office romances—their attraction basically triples. And that only fueled my desire to see them together.

I loved the banter and the chemistry between Mia and Ethan. I also enjoyed the secondary characters that may come off as a little cliché to some people, but it didn't bother me the slightest. I especially adored Ethan's roommates who are a couple and super cute together! Alsooo, LOL at Cookie and Candy! There were a bunch of elements I adored about Boomerang (and the marketing theme was definitely one of them as well), but I felt like towards the end of the novel? It lost a little spark for me. I can't exactly point fingers to anything specific, but I grew a little tired of the story. Plus there was a tad too much lusting over each other and I wish we had gotten a tiny bit more development for the background stories or something along the lines.

As a whole, Boomerang was really enjoyable and made me laugh a ton, so I can't wait to read the following stories in this companion series. It's funny because I was hoping and crossing my fingers that the next book will be about Adam, but boy did I ever not wish for his story to have this leading lady. I'm not sure how I feel about the idea, but I'm willing to give it a try. If it's anything like Boomerang, it's bound to entertain and shower us with laughter, intense chemistry and a ton of feels!

Overall rating: 3.5 out of 5.0

Original thoughts: New Adult book by our beloved Veronica Rossi? And this intriguing pre-synopsis? Ohhhhh yes!!! Count me in:) The only sad thing is that it comes out in 2014.

More of my reviews can be found on my blog

Jeanne says

4.5 Sweet, Refreshing, Funny stars

Wow, I can't believe it. I just read a book in the N/A genre that wasn't filled with clichés or annoying, immature characters. It's a miracle....

I first heard about this book a few days ago when a glowing friend review went through my newsfeed, (thanks, Francesca!). When I looked up the book, I saw that Veronica Rossi co-wrote the book under a pen name which further convinced me to give it a try, and I'm so glad I did! It was a very enjoyable, well written romance with great characters. I had a cheesy smile on my face for half of the book.

In a nutshell, Mia and Ethan meet in a bar and have an impressive night together, (wink wink), only to find out the next morning they are competing for the same job at a dating website called Boomerang.com. They are still very attracted to each other, but conflicted about it because of the job situation. I thought they had great chemistry, and the sexual tension and build-up was a lot of fun. I loved both characters, but especially Ethan. His POV was my favorite. I know most girls love the alpha bad boy type, but in my opinion it's fun to see the sweet guy get the girl sometimes too;) I also loved that the book had interesting, relatable side characters and both Mia and Ethan had supportive families. I didn't roll my eyes even once while reading this book!

Favorite quote: *"The minute you put my panties in the toaster oven, I knew you were the one."*

A new addition to my favorite shelf!

Aj the Ravenous Reader says

Boomerang is a very enjoyable and adorable NA read. It's the perfect choice for the Holidays. It's something I was completely able to enjoy and I finished it in a day. It's fun and light and the premise is really hilarious. One night stand turns to internship/job competition turns to romance turns eventually to love. It's definitely my kind of NA, NA without the A for Angst. Lol. It was like watching a rom-com movie and I was pretty much entertained. It was the perfect past time while I was waiting for the beef I was cooking to tender.

Plus, I earned my first book boyfriend for 2017! Welcome to the never ending list, Ethan! ;) And though no normal guy would say the following lines but a girl could dream. Lol.

"It sounds possessive and psychotic, but that's not how it feels. How it feels is like I want to become a human force field around her. Like I want to give her anything I can- everything, to keep her happy and

safe. The truth isn't so much that she's mine as it is that I'm hers."
