



Podcasting For Dummies

Tee Morris

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Podcasting is like blogging out loud! It gives you a voice--one that can be heard worldwide on computers, iPods, or other MP3 players. You can podcast to boost your business, promote your passion, share your opinions, or just have fun. The point is to say what you want to say to those who want to hear it. With step-by-step explanations, screen shots, and tons of examples, this guide clues you in on recording, producing, and hosting your very own podcast with info on:

Finding your voice and your niche, whether you want to talk tech, make your own kinds of music, educate listeners, make people laugh, do soundseeing tours, serialize your novel, or invent a new podcasting genre Getting the bare necessities (if you don't already have them), including a microphone, recording software, and an audio card Audio editing software such as Audacity, Cakewalk for PCs, GarageBand for musicality, and Audio HiJack Pro for Macs Recording, including understanding dB (decibel levels), capturing or minimizing ambient noise, and more Editing with GarageBand or Audacity, adding bed music, and including intros and outros for a signature finishing touch You want your podcast to be heard. *Podcasting For Dummies* helps you launch and promote it with info on how to:

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Podcasting For Dummies Details

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From Reader Review Podcasting For Dummies for online ebook

Mary says

Good introduction on audio podcasting. Offered reviews on equipment, where to upload your podcast, and how to manage your podcast.

Marc says

I must preface this by saying how much I hate the Dummies books. I hate the bright, ugly, yellow color; I hate how flimsy it is, and I hate the general layout of the book. That being said, I enjoyed this book.

While I've had a podcast for the last year and a half (<http://vforvertigo.blogspot.com>) I still found this book extremely helpful. I wish I had gotten it earlier because things might have gone more smoother than they did. I blame my former co-host for that.

Even though most technology books are outdated within a few months to a year, this book is still current. There are a few minor things but there's nothing out of place and that doesn't still apply.

The best thing is if you already know about podcasting, you know that the writers words carry a lot of weight with their experience. You never feel like saying, "What does this guy know?" And they explain it in a simple way even the RSS feed, which I didn't understand.

If you're thinking about doing a podcast or already have one, read this book. There's also a bunch of short Podcasting for Dummies podcasts that you could listen to too.

Dean says

This is a good book for people looking to get into podcasting but by the time I got to it I was already past most of what this book discussed.

Johnathon says

Another solid entry in the 'For Dummies' series, this time giving a good & thorough introduction into podcasting. Tee Morris keeps things nicely simple but a bit too technical at times (which does date the material when referencing various tech & websites). However, for anyone interested in podcasting and just curious about the form, a solid read from beginning to end.

Marian says

I launched my literary podcast, Classics Considered, about a year ago. Being someone who tends to over-research everything, I decided to just go for it this time, with minimal training (see Roberto Blake's tips on

YouTube) and some basic equipment. Thirty episodes later, I picked up this "Dummies" book to see if there were any holes in what I'd learned online and through experience.

This is a highly detailed book, covering beginner-to-intermediate knowledge for podcasting, from equipment to planning to monetization. It even walks you through basic editing in Audacity using screenshots. For those who prefer reading a book over internet research, I think this could be useful, if you have the patience to wade through some of the details, which at times seemed to be a bit much for a "getting started" book. I feel this could be overwhelming for some who just wants to get started quickly and improve iteratively - which is the process I'd recommend.

While there wasn't much here that was new to me, the book did confirm some of the things I've been doing, which was reassuring. I also found a handful of suggestions which I'll be testing in my upcoming season.

Disclaimer: my rating is based on having skim-read the book, not reading it cover-to-cover.

Jacob says

Public library copy.

I took notes as I read this. I probably won't be able to start a podcast until I have an empty nest. I can't imagine a better book explaining how to start up a podcast and what equipment and effort are required to make one.

Ian King says

This was a helpful guide, mixed with a little humour. It certainly helped me to 'un-mistify' what podcasting is and what it's about etc., heck, I've even started my own podcasting now and giggle every time my computer spell check says 'error, this word doesn't exist.' Naa, it doesn't really, but it does give it a wiggly line under the word.

So if you want to learn more about this 'not-so-new' broadcasting opportunity, then this book is a great place to start.

Oh, and I really have started my own podcasting . . . if you're interested, then you can find them at <http://dotandtittle.podbean.com> . Good luck on your own journey into the great podisphere. :)

Stephanie says

This was a great starter book for someone looking to begin a podcast. It contains all of the necessary basics with a little bit extra, so I would not recommend it for people with podcasting experience because it is so elementary.

I look forward to now reading more books on the subject before launching my own book-related podcast on iTunes. I will use this book to walk me through the beginning steps and go from there!

Francesca Calarco says

If you can believe it, I read this for work. I am newly in charge of my program's podcast and a co-worker kindly gave me a big 'ole stack of "how-to-podcast" books, including this one.

Just as the FCC does not regulate podcasts, there is no managerial body regulating whether or not I can write a review for what is really just a user-friendly instruction manual, with some jokes thrown in for good measure. So I figured why not - here's my brutally honest review of Podcasting for Dummies (the 2nd edition) - it's okay.

Published in 2008, there are parts that are a bit outdated. Choices like the inclusion of long-form URLs are questionable, but I won't fault someone for citing a source. Do keep these stylistic choices in mind if that ain't your jam.

Given this was written a decade ago, it was hilarious to read how the authors were dumbfounded by the "new" tech of iTunes. Also funny are moments when they recommend utilizing social media by posting to sites that internet archaeologists would refer to as ancient virtual landscapes like "digg" and something called "MySpace."

That said, because it was written prior to the emergence of massively popular podcasting platforms like SoundCloud that do technical work for you, they do provide good information on writing your own RSS feed.

Really, this volume is more effective as a history of podcasts than as an effective and relevant how-to manual. That said, I came to this book knowing nothing about podcasts, and now I am not the least bit intimidated by them, so there is that.

The book ain't bad, but I'm sure there are more up-to-date volumes out there.

Colona Public Library says

Pretty good guide if you have interest in making a podcast or maintaining one. There are some very helpful tips on how to podcast the only parts I got lost was the more technological savvy parts. You can order this book at the Colona Public Library! ~Ashley

David says

Skip read. Usual "for dummies style"

Lesley Looper says

This book was a good introductory book about podcasting and what it takes to set up your own podcast. It covered the technology end of things, as well as other issues like getting listeners, copyright issues when using music on your podcast, other good podcasts to listen to, and important people in the world of

podcasting.

Jessie says

This is the first book I have read on this topic so I have nothing to compare it with but they gave me a lot to think about.

Ron Arden says

Very good introduction for anyone wanting to start a podcast. The authors give you the basics, but also delve into enough technical detail to be of great value. They address equipment, software, posting feeds, creating an audience, marketing, making money and a whole lot more. Check out the companion podcasts on iTunes for further information. There is also an expert podcasting book which I will tackle next.

Alex Berger says

Set the foundation upon which I got into podcasting and launched my first podcast.
